

## **Ann Kenney Yoga Privacy Policy**

We are totally committed to protecting your privacy. Any information we collect about you is done so in accordance with the Data Protection Act 1998. We collect information about you for 2 reasons: firstly, to process your order and secondly, to provide you with the best possible service. This may include emailing you with our monthly newsletter which will inform you on our latest articles and special offers.

If you did not click on the "subscribe to newsletter" box we will not send you any further information. We do not pass your information onto any other organisations.

The type of information we will collect about you includes, your name, address, phone number and email address.

We will never collect sensitive information about you without your explicit consent. The information we hold will be accurate and up to date. You can check the information that we hold about you by emailing us. If you find any inaccuracies we will delete or correct it promptly. The personal information which we hold will be held securely in accordance with our internal security policy and the Web Trader Code. If we intend to transfer your information outside the EEA (European Economic Area) we will always obtain your consent first. We may use technology to track the patterns of behaviour of visitors to our site. This can include using a "cookie" which would be stored on your browser. You can usually modify your browser to prevent this happening. The information collected in this way can be used to identify you unless you modify your browser settings. If you have any questions/comments about privacy, you should contact Ann.